

Buzzard's Roost Releases Peated Barrel Rye

Continued product innovation leads to a scotch lover's rye

May 24, 2021 (Louisville, KY) - Coming off a Double Gold win at the San Francisco World Spirits Competition for their Toasted Barrel Rye, the team at Buzzard's Roost Sippin Whiskeys is releasing their sixth product offering since launching in mid-2019 - a Peated Barrel Rye. With a proof of 105, the new product is available in Kentucky and Massachusetts and retails for \$75.

"We've always said that we wanted to create a bourbon lover's rye for our first few expressions," said Jason Brauner, Master Blender at Buzzard's Roost. "Well, we consider Peated Barrel Rye a scotch lover's rye. We continue to blend our rye whiskeys in lightly charred, oak barrels. With this one, we introduced smoke from the finest peat logs imported from Scotland."

Peated Barrel Rye is four-year-old, 105 proof rye whiskey. This innovative new release is a beautiful blend of sweet and smoke. On the nose, Peated Barrel emanates notes of vanilla and caramel with underlying notes of rye and spice. To the palate, Peated Barrel emits a soft sweetness that delicately finishes into a subtle hint of fire-roasted peat for a sophisticated scotch-like finish.

Buzzard's Roost works closely with their cooperage and uses proprietary barrels, each charred to a specific specification, to create certain flavor profiles. Once the whiskey is selected, it is re-barreled using the special barrels and aged in Kentucky warehouses. Buzzard's Roost whiskeys can be found throughout Kentucky and Massachusetts, with plans to distribute in more states soon.

About Buzzard's Roost Sippin' Whiskey

Buzzard's Roost Sippin' Whiskey was born from a love of good whiskey, exceptional palates, high standards, attention to details, and barrel innovation. It's a time-honored process with a nod to innovation by using new oak barrels charred in a unique way to produce specific flavor profiles. The result is one-of-a-kind award-winning single barrel and very small batch rye whiskeys so exceptional you'll want to stay and roost awhile. For more information:

www.buzzardsroostwhiskey.com