



Buzzard's
ROOST[™]
sippin' whiskeys[™]

Buzzard's Roost Sippin' Whiskey Releases Toasted Barrel Rye

New rye gains vanilla notes from barrels with custom toast profile

December 17, 2020 (Louisville, KY) - Just in time for the holiday season, Buzzard's Roost Sippin' Whiskeys has announced the release of its Buzzard's Roost Toasted Barrel Rye, a thoughtfully blended three-year-old rye whiskey that's finished in one-of-a-kind toasted barrels. Set to hit shelves in December this will be a limited release in Kentucky that complements the core line of Single Barrel, Barrel Strength, and Very Small Batch rye expressions.

"I wanted this whiskey to not only have a unique flavor profile but a very specific flavor profile," said Jason Brauner, Buzzard's Roost Master Blender. "By leaving off the char and simply going with a toasted barrel, it allows me to quickly and accurately deliver those flavors."

Toasted Barrel Rye is finished in proprietary barrels that feature custom toast profiles which lends additional vanilla character to the whiskey. Toasted barrels in general allow the whiskey to extract more barrel flavor in a shorter amount of time versus a heavy char. Presented at 105 Proof, Toasted Barrel Rye will be available on-premise and in Kentucky liquor stores with a suggested retail price of \$79.

"Innovation within the bounds of tradition has always been a value that guides our company", added Judy Hollis Jones, Buzzard's Roost President and CEO. "Toasted Barrel Rye is a reflection of that mindset because it pairs standard new oak barrels with a unique toasting technique to produce a specific flavor."

More information on Toasted Barrel

With notes of caramelized cherries, nutmeg, and toasted cinnamon stick, Buzzard's Roost Toasted Barrel Straight Rye Whiskey is an elegant and complex rye aged at least 36 months -

perfect for cooler temperatures and nights in. A drop of water reveals even more layers of flavor.
105 proof.

About Buzzard's Roost Sippin' Whiskey

Buzzard's Roost Sippin' Whiskey was born from a love of good whiskey, exceptional palates, high standards, attention to details, and barrel innovation. It's a time-honored process with a nod to innovation by using new oak barrels charred in a unique way to produce specific flavor profiles. The result is one-of-a-kind award-winning single barrel and very small batch rye whiskeys so exceptional you'll want to stay and roost awhile. For more information:
www.buzzardsroostwhiskeys.com